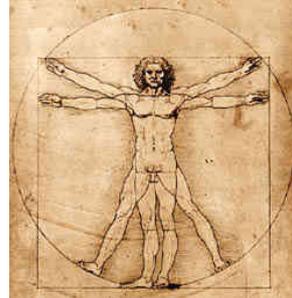




SYNOPSIS OF THE PHILANTHROPIA



Humans are the prototype of the whole creation

The Philanthropia – Trinity Club, Syndicates and Ethical Investment Funds – was founded in 2005 by DK Matai and family. It brings together over 1,000 leading individual and private philanthropists, family offices, foundations, private banks, non-governmental organisations and specialist advisors to address complex global challenges such as countering climate chaos, reducing radical poverty and developing global leadership for the younger generation through the appliance of science and technology, leveraging acumen and finance, as well as encouraging collaboration with a strong commitment to ethics. *Philanthropia* emphasises multi-faith spiritual values: introspection, healthy living and ecology.

In Latin "Phil-anthropia" and in Greek "Phil-anthropos" mean the Love for Humankind. *Philanthropia* is a trans-national vision of excellence to build on holistic themes such as personal and societal renewal whilst synergising with the Socratic dialogue established through the world wide Asymmetric Threats Contingency Alliance (ATCA), founded by DK Matai in 2001 to focus on complex global risk.

DK Matai and family as co-founders are supported in this bold and imaginative initiative by their dear friends and colleagues Hervé de Carmoy in Paris (European President – Designate), who is Vice-Chairman of The Trilateral Commission, Europe, and former CEO of several European banks; and Mark Lewis in London (Foundation Secretary – Designate) who is a Partner at the law firm in London, Berwin Leighton Paisner.

Philanthropia seeks to act as a magnet that creates a circle of trust with key philanthropists amongst European, American and Asian ultra high net-worth individuals and business leaders from financial institutions, computing, voluntary organisations and academic centres of excellence in order to generate positive action. Members from the House of Lords, House of Commons, EU Parliament, US Congress & Senate, G10's Senior Government Officials also participate. Many times philanthropists have "shared vision" specific projects, which require more funds than they can individually leverage, or they are in need of strategic collaboration in many different geographic locations. *Philanthropia* aims to provide philanthropists with such a co-operative high quality network, which they can tap into, via *Philanthropia Syndicates*.

Philanthropia is very similar in concept to the "Lloyd's Coffee Shop/Club" of 1688 in the City of London, which later on became a more established syndicate of investors that took on joint co-operative risks at Lloyd's of London via their own limited liability syndicates by the middle of the 18th century. In essence, the Lloyd's coffee club led to the creation of a new type of market - a market for buying and selling co-operative risk transfer solutions, ie, insurance and reinsurance, often called the DNA of modern capitalism.

Objectives: *Philanthropia* helps metamorphose modern capitalism and inject it with new DNA with a corresponding positive impact on countering climate chaos and the removal of radical global poverty. *Philanthropia* encourages the creation of a pool of strategic investors dedicated to ethical investments; by invitation only action meetings for leaders and Ultra-high Net-worth Individuals (UNIs); retreats at San Fedele for CEOs/UNIs and their partners; and then follow on bespoke professional advice, creation & review of syndicates and ethical investment vehicles.

For further information:

Please contact Intelligence Unit on +44 (0) 20 7712 1782 or intelligence.unit@mi2g.com

Philanthropia Targets

- ☐ **Countering Climate chaos and carbon neutrality** – focussing on alternative energy and renewable resources; defining the key metrics for long term good conduct for the well being of mankind's home planet earth;
- ☐ **Eliminating radical poverty** – through micro-credit schemes, empowerment of women and more responsible capitalism;
- ☐ **Leadership for the Younger Generation** – Inspirational case studies from leading philanthropists; leadership development programmes, identification of heroes; and working with spiritual values and ecology;
- ☐ **Corporate and social responsibility** – the well being of global society and building a better world through the promotion of sound business ethics;
- ☐ **Developing informed dialogue** – on the business impact in the 21st century of:
 - a. **Genetics and Bio-technology;**
 - b. **Robotics, Artificial Intelligence and Advanced Informatics;** and
 - c. **Nanotechnology and Sub-Atomic Quantum** phenomena.

Philanthropia seeks to mobilise philanthropist entrepreneurs, business leaders as well as leading academics to:

1. Generate actions to influence and to develop policy through appropriate means;
2. Achieve tangible results; and
3. Be a pool of talent for offering bespoke advice where necessary.

A number of recent philanthropy and social entrepreneurship sessions to solve complex global challenges including ethical investment frameworks with benchmarks conducted in Geneva, London, Madrid, New Delhi, Oxford, Paris, Tuscany, Vienna and Zurich highlight the need for and the benefits of the *Philanthropia* global network. Some of the well known attendees who have participated in those sessions include:

- ☐ Sheila Bailey, Chairman, Prya Group of Companies [Isle of Man]
- ☐ Lawrence Bloom, Chairman, The Sustainability Company [London]
- ☐ Dr G Bockenheimer, President, Academy for Ethics in Medicine, Heidelberg [Frankfurt]
- ☐ Rudi Bogni, Chairman, Medinvest & Director, Old Mutual [Basel & London]
- ☐ Pierre Boppe, President, Stein Group & Director, Blue Orchard [Geneva]
- ☐ Prof Michael Braungart, Founder and CEO, EPEA Umweltforschung [Hamburg]
- ☐ Dr Deepak Chopra, President, Alliance for a New Humanity [Carlsbad, California]
- ☐ Peggy Dulany, Chair, Synergos [New York]
- ☐ Mark Evans, Head of Strategic Philanthropy, Coutts & Co [London]
- ☐ Eduard von Fellenberg, Curator, Heim Foundation [Geneva]
- ☐ Dr Carol Franklin Engler, Founder, Vorausdenken [Zurich]
- ☐ Prof Herbert Girardet, Director of Research, World Future Council [London]
- ☐ Prof Prabhu Guptara, Executive Director, UBS Wolfsberg [Zurich]
- ☐ Edward Goldsmith, Founding Editor, The Ecologist [London & Siena]
- ☐ Dr Elisabeth Hoeller, Chair, Hoeller Ethical Investments [Zurich & Vienna]
- ☐ Dr Melchior de Muralto, De Pury Pictet Turretini; Director, Blue Orchard [Geneva]
- ☐ Michael Northrop, Director, Rockefeller Brothers Fund [New York];
- ☐ Colum de Sales Murphy, President, Geneva School of Diplomacy [Geneva]
- ☐ Dame Anita Roddick, Founder, Body Shop International and Foundation [London]
- ☐ Kim Samuel-Johnson, President, The Samuel Family Foundation [Toronto]
- ☐ Dr Christoph Schwingenstein, Chairman, Die Umwelt-Akademie [Munich]
- ☐ Prof Dusan Sidjanski, President, Centre Européen de la Culture [Geneva]
- ☐ Dame Stephanie Shirley, Chair, The Shirley Foundation [Henley-on-Thames]
- ☐ Jakob von Uexkull, Founder, Right Livelihood Award [London and Stockholm]
- ☐ Rowena Young, Director, Skoll Centre for Social Entrepreneurship [Oxford]

Philanthropia Investment Fund: *The Philanthropia* is most concerned about fiduciary responsibility as it affects the family's wealth, children and future generations. A set of ethical investment funds focussed on clean energy, sustainable technologies, micro-finance, water and eco-friendly infrastructure is being set-up with major philanthropists and their foundations out of Luxembourg and Switzerland.

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